



Membership Development & Marketing Committee



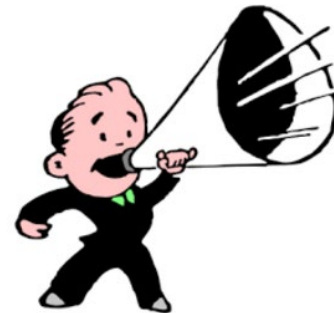
The Membership Development and Marketing Committee:

- Works to recruit, welcome, and retain OLLI members.
- Speaks to groups about OLLI and why it is so enjoyable.
- Thinks about ways to promote OLLI and get the word out about the program.
- Distributes OLLI catalogs to locations that prospective members visit.
- Assists in building a diverse and engaged membership.

We're looking for OLLI members who ...

- Are enthusiastic about OLLI and enjoy telling others what they like about the program.
- Are willing to make presentations, staff the OLLI table at area events, deliver catalogs around town, and call inactive members.
- Are available to meet six times a year, and think creatively about how to market the program, welcome new members, and retain continuing members.
- Have a commitment to recruiting diverse participants to the program.

"Spreading the Word"



WANT TO HELP? Contact:

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